

TEXAS HEREFORD



The Official Publication of the Texas Hereford Association

April 2025





Thank You!

**Thank you for all the interest & for your support of the
3rd Annual GKB Cattle & Barber Ranch Spring Bull Sale!**

Special thanks to Gary & Kathy Buchholz & the entire GKB crew for hosting this outstanding event!

Barber Ranch is located 60 miles northwest of Amarillo.

Please stop by when you are in our area!



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barberranch.com





Thank You!

To all the bidders & buyers our 3RD Annual
GKB Cattle & Barber Ranch Spring Bull Sale in Desdemona!
We are very grateful for your awesome support in our operations.

Save the Date! 4th Annual
**GKB Cattle & Barber Ranch
Spring Bull Sale in Desdemona!**
THURSDAY, MARCH 19, 2026



GARY BUCHHOLZ - (214) 537-1285
JAY CREAMER - (254) 707-2199
RAY GUSHEE - (207) 256-7365
gary@gkbcattle.com | gkbcattle.com
7440 TX 16, Desdemona, TX 76445
Sale Facility located 75 miles west of Fort Worth



Visit our website for the latest information on our upcoming sales!

You can bank on him.

Just ask manager **RYAN AKER, O H TRIANGLE RANCH** who placed the winning bid of **\$20,000** for Lot #2 (an own son of our lead herd sire, Stardance M8086 ET), **TOP SELLER** at our March 8 Sale.

Thanks to all our bidders, buyers and supporters, including **David Doyle** (Strawberry, AR), for his purchase of the Lot #1 bull.

Stardance



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Texas Hereford State Show

June 4-7

Cadence Bank Center
Belton, TX

Room Blocks:

La Quinta \$139.99

Comfort Inn & Suites \$128.95

Judges are confirmed, but not announced yet.

Texas Hereford Queen contest

Applications are now open for the Texas Hereford Queen and Sweetheart Contest. This is a wonderful opportunity for young individuals passionate about the Hereford breed to represent Texas Hereford Association.

Candidates for Queen must be between the ages of 15 and 22 as of January 1st, while candidates for Sweetheart must be between the ages of 11 and 14 as of January 1st.

To apply, visit the Texas Hereford Association website at www.texashereford.org under the Youth tab, where you will find the application and contest rules. The deadline to submit applications is June 1st. For any questions, please contact Berkeley Clements at berkleeclements61@gmail.com.

Don't miss this exciting opportunity to serve as an ambassador for the Texas Hereford industry! ★

Some Business Notes:

- Make sure you have paid your membership dues for 2025. We are starting the work to get your information updated for the directory, This valuable resource serves as the June/July issue and you certainly want to be included. Watch for the forms to come to you soon via the mail.
- Also if you have not paid a subscription for your *Texas Hereford* magazine, please be sure to send in your \$25.00. We must comply with the USPS and account for all subscriptions. If you have paid your member dues, then you are up to date as \$25.00 is allocated to your subscription.
- How about gifting a sub to someone?! Great gift idea!



These 21 new members join more than 34 new members who were listed in last month's Texas Hereford. Welcome!

Bar M Cattle Co., Victoria
Copeland Hay & Cattle, Morgan Mill
Circle Bar D, Richard Davis, Alvin, TX
Diamond T, Lott
The Dirt Road Ranch, Bedias
GL Ranch Miniature Herefords, Kempner
Bob Hamman, Jacksboro
Hudman Ranch, Mt. Enterprise
Ivy Cattle Co., Seguin
J Bar Cattle Co./Einar & Kristin Johnson, Lindsborg, KS

Joyner Arabians, El Paso
Little Family Farm, Kilgore
Nance Ranch, Haslett
Carter McClendon, Fort Worth
Travis Mason, Justin
Pettus Ranch, Hallettsville
PS Rock Farms JV, Haskell
Roberts 5D Ranch, Atlanta
Rocking R Ranch, Gatesville
W-2 Cattle Co., Dublin
Williams Land & Cattle LLC, Keithville, LA



Ooops!

We listed the wrong cousin in last month's issue. In the Polled Hereford Open Show we should have listed Will Simms who will receive \$1500 as the second place High Placing Heifer junior exhibitor. Will is the son of Steve Simms and Christy (Breeding) Simms. Cousin Wyatt was listed...but it wasn't him! ★

Reminder

ADVERTISING
DEADLINE
for the
May issue
is **Apr. 10**

Good providers.

All first-calf heifers bred to our bull, Atlas 014K, calving spring 2025.



The way we like to find our two-year-olds' babies!



Reliable bulls and females for sale.

Jimmy, Claudia and Precious Atlas
Atlas Farms
Jimmy 214-202-5178
Claudia 817-456-4691
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Stop by to visit and view cattle that will improve your herd.

The Art of the Thank You Note

by Diane Johnson | Editor | Manager

Another month. Another column. As I thought about my topic, I kept coming to the art of appreciation. This really has a wide range meaning because personally I appreciate everything as I am very blessed. I get to do things I enjoy. I have a happy life, a safe home, great family and friends, and, of course, FOMO. (you might have to catch up on the story of my feline friend).

For the Association I appreciate your generosity. You support the Foundation and awards programs without us even asking. You are appreciated.

So, let's go to the part of appreciation which is the thank you note. Over the past year I have received more than 100 thank you notes. Full disclosure: when I present to classes the teacher requires the students to send a thank you note. So it's not what I have done, but leaders are instilling in our kids the value of the written note.

I remember growing up and there were school events I could not attend unless my Christmas thank you notes were written. Miss a high school basketball game because I didn't get my thank you notes finished for my Christmas gifts? I think not. Thank you note complete? Check.

My family had many bull sales back in the '60's, '70s and early '80s and I remember vividly that every bull buyer at our sales got a gift. Check out the night light that I still have! I think we also gave candy, but I just remember that if you made a purchase, you got an appreciation gift.

The question I offer...how many of us really write out a handwritten thank you note? The one that is on paper, with a pen, and a stamp and envelope.

So where do we in the industry fit into this? First and foremost, it is reality that we only buy from people we like. Show your appreciation to them.

Where am I going with my message? The art of the thank you note is a valuable tool in your marketing program. I've always said: I don't remember who I didn't get a thank you note from. I do remember who I got a thank you note from.

Ironically as I write this, I received another thank you note in today's mail from a young lady who expressed her appreciation for my part during the recent stock show season. I'll remember her.

(And thank you Dad for joining the Texas Hereford Association - J Bar Cattle Company - see the new member lists!) ★



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SPRING PRODUCTION SALE

Friday, APRIL 11, 2025

12:30 • at the RANCH

Lunch will be Served at 11:00 Prior to Sale Time



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10 Two-Year-Old Polled Hereford Bulls



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Bred to LBW Hereford Bulls
75 – Fall Bred Registered Hereford Heifers
Bred to LBW Angus Bulls



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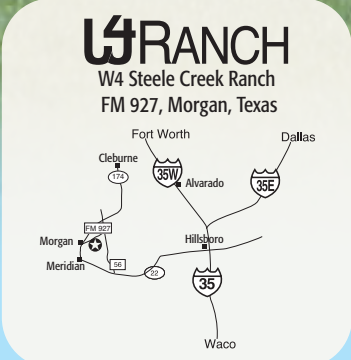


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Joey Walker / Owner-Member



Sale managed by



Tom Johnson

440 FM 246, Wortham, Texas 76693
Mobile (817) 291-5121
johnsoncattlemarketing@gmail.com





WHEN DROUGHT HITS

“Drought is one of the most difficult parts of agriculture...but so is excess rain,” Doug Mayo, county extension director and livestock and forage extension agent in Marianna, Florida, said, and it’s true...not knowing what Mother Nature has planned and dealing with extremes on both sides of the rainfall count is never easy for cattlemen. It’s not easy for pastures either. The stress caused by drought can lead to delayed growth, prolonged recovery and a severe lack of nutrition for those that graze it.

“After drought has occurred, conditions do not immediately return to normal. Pastures can be weak and stand losses could have occurred. It is important to implement a grazing plan and allow ample rest for pastures to recover; some pastures may require total deferment for a period to allow adequate recovery, Dr. Vanessa Corriher-Olson, professor and forage extension specialist, Texas A&M AgriLife Extension, continued, “I encourage producers to re-calculate their carrying capacity based on current levels of forage production during and following a drought and to restock slowly as forage conditions improve. The two best measures of pasture recovery following drought are stand thickness and forage height. These characteristics are often independent of one another, which means that a pasture may be thin and tall, or it may be short and thick. While either of these two scenarios can be adequate during periods of favorable growth conditions, pasture recovery will occur more quickly when pastures are both thick and tall.”

“I always advise producers to reduce their stocking rate in a drought/post-drought scenario,” Mayo continued, “As I say that, I know that this will impact their cash flow and that creates hesitancy, understandably, but feeding cattle is expensive too and we never know when a drought will end.”

Thankfully, a drought rarely kills your forage, but will, understandably, reduce forage yields due to low soil moisture, along with limiting root growth.

The best medicine for drought-stricken pastures (apart from the obvi-

continued on page 22



“Drought is generally defined as ‘a deficiency of precipitation over an extended period of time (usually a season or more), resulting in a water shortage.’ Drought can be defined simply as 75 percent of normal precipitation with the normal being based on a 30-year average. It can be further defined as long term, lasting for several months, or short term, which can last several weeks. Regardless of the length of time that drought occurs, the results can be far reaching and devastating for agricultural production.”

-Dr. Vanessa Corriher-Olson, Professor & Forage Extension Specialist, Texas A&M AgriLife Extension

Dr. Corriher-Olson shared that in order to enhance the post-drought pasture recovery, it is important to consider the following pasture management practices:

1. Save the best (pastures) for last. Since these pastures will recover the quickest, it is important that they be allowed to have unrestricted growth when the probability of moisture is greatest.
2. Pay special attention and primary focus to phosphorus fertility needs to increase root growth of drought-damaged pastures.
3. Don't graze or harvest too early. Following drought plants that appear healthy may still have a short root system.
4. Fertilizer inputs should be reduced or stopped during periods of prolonged reduced precipitation, and deferred grazing should be considered to increase harvest efficiency, forage utilization, and flexibility of herd management.

Thank You from
Flying S Herefords

FOR YOUR SUPPORT OF OUR
**11th ANNUAL
LINE ONE PRODUCTION SALE**

Our mission at Flying S Herefords is to produce elite Line One Horned Herefords that will excel in any environment and for any type of operation. We have continued to invest in the top Line One Hereford genetics that are available.

We believe in a long-lasting performance Line One breeding program to increase the predictability of our cattle for our customers, whether commercial or seedstock. We focus heavily on the maternal abilities in our cow herd.

Please visit our website to learn more about the Flying S Line One breeding program.

*Thank you for taking the time and
having an interest in our program!*

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James Strode 214.533.9669

james.strode@gmail.com

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FlyingSHerefords.com

www.facebook.com/flyingsherefords/



think Line One – think Flying S Herefords!

Thank You!

Bulls for Sale

“ The gain will come from the pain. Mother Nature is helping us further strict culling pressure on the cow herd. We've been culling deep for years and see the benefits. The bulls we offer are the result of this intense pressure. ”



Welcome to our latest herd size acquisition.



HH ADVANCE 8392F ET [CHB,DLF,HYF,IEF,MSUDF,MDF]
 CL DOMINO 1195J 1ET [CHB,DLF,HYF,IEF,MSUDF,MDF]
 CL 1 DOMINETTE 055X [DOD,DLF,HYF,IEF]

BR COOPER L070

BR LANSING 3060
 BR GABRIELLE 5501 ET [DLF,HYF,IEF]
 BR GOLDRIEL 3029 ET [DLF,HYF,IEF]

BR COOPER L070 ET [DLF,HYF,IEF,MSUDF,MDF,DBF] #4437994 • 03/01/2023									
CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
1.3	4.6	64	102	0.5	1.7	12.1	33	65	-1.2
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
86	1.10	1.10	79	0.032	0.85	0.18	\$309	\$389	\$133

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San Antonio Stock Show

Junior Breeding Beef Heifers | February 14, 2025

Judge: Krisha Geffert, Reedsburg, WI

Show Results

Junior Show | Polled Hereford Heifers



Grand Champion Polled Hereford Heifer, MAV COTTONS CRYSTAL 456M, Peyton Alexander, Nemo, TX



Reserve Grand Champion Polled Hereford Heifer, T/R 1816 FAYE 25L ET, Jarrett Worrell, Mason, TX

Junior Show | Hereford Heifers



Reserve Supreme British Heifer, Grand Champion Hereford Heifer, BR GKB RUBY L178 ET, Aidyn Barber, Channing, TX



Reserve Grand Champion Hereford Heifer, T/R 1816 FINAL POINTS 8L ET, Mason Roeder, Marion, TX

Junior Market Steers | February 20, 2025

Judge: Blake Nelson, Platte City, MO | Assistant Judge: Spencer Scotten, Nevada, MO

Junior Market Polled Hereford Steer



Grand Champion Polled Hereford Steer exhibited by Bradyn B Mimms, Lorenzo, TX



Reserve Grand Champion Polled Hereford Steer exhibited by Mason G Rodriguez, Holland, TX

Junior Show | Hereford Steer



Grand Champion Hereford Steer exhibited by Charlie Vincent Tusa, Avoca TX



Reserve Grand Champion Hereford Steer exhibited by Kaegan O'Leary, Brock, TX

From our place, to first place.

a common occurrence.



Champion Hereford

Sloane Beerwinkle • Houston 2024



Champion Hereford

Saige Beerwinkle • Houston 2022



Slade Beerwinkle 1st Place Medium Weight Polled Hereford
San Antonio 2024



Sloane Beerwinkle 1st Place Middleweight Hereford Steer
Fort Worth 2025

We have calves for sale.

Check out our new website for sale updates: morgancoxcattlecompany.com

X Get updates on X (formerly known as twitter) @MoCoxCattle

Morgan Cox (432) 213-1235 • Jonama Cox Myrick (432) 238-6219
mcoxcattle@gmail.com • P.O. Box 11 • Tarzan, TX 79783



Houston Livestock Show & Rodeo

Junior Breeding Heifer Show | March 14, 2025

Judge: Curtis Doubet, Belgrade, MT

Show Results

Junior Show | Polled Hereford Females



Grand Champion Polled Hereford Female, T/R 1816 FAYE 25L ET, Jarrett Worrell, Mason, TX



Reserve Grand Champion Polled Hereford Female, BMCC D87 MISS LOUISE 008L, Lilly Leal, Hempstead, TX

Junior Show | Hereford Females



British Supreme Division Champion, Grand Champion Hereford Female, BR GKB RUBY L178 ET, Aidyn Barber, Channing, TX



Reserve Grand Champion Hereford Female, BK LUXURY POINTS 3046L ET, Callie Harris, Canton, TX

Jr Market Steer Show | March 20, 2025

Judge: Jack Ward, Kansas City, MO

Junior Show | Polled Hereford Steer



Grand Champion Polled Hereford Steer exhibited by Ryder Day, Meadow, TX



Reserve Grand Champion Polled Hereford Steer exhibited by Jacob Hovind, Princeton, TX

Junior Show | Hereford Steer



Grand Champion Hereford Steer exhibited by Drake Woerner, Abernathy, TX



Reserve Grand Champion Hereford Steer exhibited by Landry Allan, Nockna, TX

Open Hereford Show March 4, 2025

Judge: Nick Fitzsimmons, Perry, OK



Grand Champion Female, BK VC MAKER 436M ET, owned & exhibited by Miranda Hansen, Checotah, OK.



Reserve Grand Champion Female, BRIGHT MISS MADONNA 2303, owned by Emily Allen, Huntsville, TX



Grand Champion Bull, WCC ESSENTIAL 469M, owned by Weil Cattle Co., Livonia, LA.



Reserve Grand Champion Bull, SOF TEQUILA BLUE 54L, owned by Morgan Tompson, Zachary, LA.



March 7, 2025
Express Ranches
Annual Spring Bull Sale
Yukon, OK
Auctioneer: Matt Sims and
Dustin Layton

	Gross	Avg.
28 Bulls	\$199,500	\$7,125

Top selling bull Lot #401
EXR LAWMAN 4201 ET \$24,000
 to GKB Cattle, Desdemona, TX and
 The Prairie Cross, Sherman, IL.



March 8, 2025
Doyle Hereford Ranch's
Annual Bull and Female Sale
Wolfe City, TX
Auctioneer: Dustin Layton

	Gross	Avg.
54 Bulls	\$306,000	\$5,667
22 Females	\$97,510	\$4,432

Top selling bull Lot #2
DHR STARDANCE 672 DOMINO 381 . . . \$20,000
 to O H Triangle Ranch, San Angelo, TX.

Top selling female Lot #60
DHR GUARDIAN 1015 LADY 464ET . . . \$9,250
 to W4 Ranch, Morgan, TX.

March 10, 2025
Holden Herefords
59th Annual Production Sale
Valier, MT

Auctioneer: Joe Goggins

	Gross	Avg.
151 Bulls	\$2,224,000	\$14,728
29 Females	\$218,750	\$7,543

Top selling bull Lot #4137
HH ADVANCE 4128M \$110,000
 to Van Newkirk Herefords, Oshkosh NE
 and JLB Ranch, Douglas KS.

March 11, 2025
Cooper Herefords
59th Annual Production Sale
Willow Creek, MT

Auctioneer: Joe Goggins

	Gross	Avg.
91 Bulls	\$1,431,500	\$15,731
25 Females	\$184,000	\$7,360

Top selling bull Lot #454
CL1 DOMINO 456M 1ET \$120,000
 to Churchill Cattle Company, Manhattan, MT
 and Buford Ranches, Hominey, OK.

Top selling female Lot # 429
CL 1 DOMINETTE 429M \$17,000
 to Jeff and Tami Berger, Melville, MT.



March 12, 2025
L BAR W Cattle Company
9th Annual Production Sale
Absarokee, MT
Auctioneer: Joe Goggins

	Gross	Avg.
65 Bulls	\$416,750	\$6,412
13 Females	\$50,750	\$3,904

Top selling bull Lot # 4027
LW 0022 ADVANCE 4027M ET \$30,000
 to Kipling Herefords, Gan Valley, SD.



March 18, 2025
Flying S Herefords 11th Annual
Line One Production Sale
Paluxy, TX
Auctioneer: Dustin Layton

	Gross	Avg.
49 Bulls	\$327,500	\$6,684
45 Females	\$187,300	\$4,162

Top selling bull Lot # 3051L
FS ADVANCE 3051L \$24,000
 to Tanner Herefords, Naylor, GA.

Top selling female Lot #4006M
FSSMISS ADVANCE 4006M \$6,250
 to Holden Herefords, Valier, MT.



March 20, 2025
GKB Cattle & Barber Ranch
3rd Annual Spring Bull Sale
Desdemona, TX
Auctioneer: Dustin Layton

	Gross	Avg.
83 Bulls	\$645,250	\$7,774

Top selling bull Lot #1
GKB GUARDIAN L100 ET \$31,000
 to White Rock Ranch, Milford, TX.



Expert advice for identifying and managing the right-size cow for your operation.

Cow size has been on the rise for decades. Cows today weigh 1.4 times as much as their predecessors in 1980. In fact, cow weight is rising 100 pounds every 10 years.[1]

Why has this occurred?

“Producers get paid for pounds, so ‘growth-bulls’ are selected and the biggest heifers are retained,” says Ron Scott, Ph.D., cattle nutritionist with Purina Animal Nutrition.

This has achieved positive outcomes as producers aim to maximize profit by increasing pounds of production and selling heavier calves each year. While this breeding and management strategy has shown its merits, on the output side of the equation, larger cows aren’t always as profitable as you might think.

“Larger cow size can come with a larger price tag when you factor in higher inputs and reduced efficiency in pounds weaned,” says Scott. “To maximize profit potential, finding the middle ground between the cost of raising larger calves and their value at sale time can be important.”

Here are three tips to help you find the optimal cow size for your operation and manage it to improve efficiency:

1. Consider both inputs and outputs

It’s important to account for all profitability aspects when evaluating the right cow size for your operation.

On the input side, larger cows eat more than smaller cows, resulting in higher costs for feed and forage. The good news is that cows get slightly more efficient per pound as they grow. A 1,500-pound cow is 50% larger in weight, but her energy requirements are only approximately 36% greater than those of a 1,000-pound cow.[2]

continued on page 26

Visitors are always welcome!

Monty Williams
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Alise Nolan | www.theranchkitchen.com

As a parent, it warms our hearts when our children show interest in things we love to do. My middle daughter Bethany loves to cook and we enjoy planning recipes and meals together. I attribute part of her love of cooking to competing in the Certified Hereford Beef Cook-Off as a junior at our Jr. National Hereford Exposition several summers. The Texas team she competed in won the national competition a few times happily from hours spent memorizing their speeches and presentations over the years. Later she served as Texas Junior Hereford President and the second National Hereford Queen; Bethany made the most fabulous memories across the US and those opportunities gave

that once shy little girl so much confidence and poise.

We attribute every Hereford involvement, competition, friendship, and leadership opportunity as key elements that helped shape all three of our daughters and so many other young people in our association. If you have a new junior or older one, make sure they get involved and try at least two or more competitions at the Texas Hereford State Show that's held for our juniors each summer. The friendships and learning opportunities are endless and something you will thank yourself for taking the extra effort to help them with and sign them up for. Those days were a blast, absolutely exhausting and we miss them already!

Since we are always cooking for the family, we especially enjoy meals that are low in calories and a one-pot meal such as this recipe I share for the April issue. Big on taste, this recipe is easy to meal prep or take to friends. Bethany's Southwestern Burrito Bowl is great to serve alone or with a side salad and Mexican cornbread too. Southwestern Burrito Bowls would also be easy to make in large roaster pans at stock shows and the Jr. National Hereford this summer to feed the large groups of juniors and adults.



Southwestern Burrito Bowl

INGREDIENTS:

- 2 - 3 pounds ground beef
- 2 - 15 ounce can of black beans, drained and rinsed
- 1 cup rice
- 2 - 15 cans whole kernel corn, drained
- 1 onion chopped fine (or in larger chunks according to your taste)
- 1 - 14.5 ounce(s) can of green chiles
- 2 tablespoon(s) taco seasoning
- 1 tablespoon chili powder
- 1 teaspoon Cajun Seasoning (optional)
- 4 cups beef or chicken broth

For the topping you can add either: grated cheese of your choice, sliced black olives, additional green onions (chopped), salsa or hot sauce, chopped cilantro

INSTRUCTIONS:

- Brown meat and onions until it is no longer pink and onions are translucent. Drain any liquid left if any.
- Add drained and rinsed black beans, corn, green chiles, and all seasonings and stir well.
- Add rice, and chicken broth to the pot and bring to a boil. Cover the pot with the lid and reduce heat continuing to boil on a 'low boil' until the rice is done and liquid is gone. A 'low' boil is a 'soft' boil...not raging and bubbling hot, yet still bubbling for 20 minutes.
- Serve in large bowls with toppings like sour cream, cilantro, additional green onions, salsa, or hot sauce, and chopped cilantro. We also added additional Tabasco sauce and cajun seasoning like Tony Chachere's Creole Seasoning which is our favorite. This would also be great with a side of salsa and tortilla chips. Try it with my Nolana's Family Hot Sauce (salsa) also found on my site The Ranch Kitchen under appetizers.

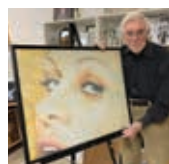
Cook's Note: We modified this recipe the second time we prepared it by using pinto beans and cream of corn. However, my daughter preferred the whole-kernel corn and black beans. My husband enjoyed the pinto beans.

***Recipe by Bethany Nolan - daughter of Alise Nolan at The Ranch Kitchen

Facial recognition... *he's good at that.*



(clockwise, from top) Robert Duvall, Ginger & John Dudley, Jack Chastain, Terri Barber, Curtis Younts, Jr. and Claudia & Jimmy Atlas.



Louis Daniel

Illustration and Design
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louisdaneilartist@gmail.com
3205 Hamilton Ave., Suite 108
Fort Worth, TX 76107

STUBER RANCH'S 57th Annual Sale

Saturday, APRIL 19, 2025

at the ranch • 1PM (MDT) • JOE GOGGINS | AUCTIONEER

Selling 70 HORNED and

12 POLLED YEARLING BULLS • plus 9 FALL BULLS



45 TOP-END
registered heifers

80 HOME RAISED
commercial females

FEATURING sons AND DAUGHTERS of:

UU BAKKEN 8027 / SR DOMINATE 308F / CL 1 DOMINO 993 / HH ADVANCE 0159H

CHURCHILL MARK DOM 697D / CL 1 DOMINO 942G / PDHR 15E STANDARD LAD 24H / WHR BEEFMAKER 250G

UU GREAT PLAINS 2008K / CHURCHILL TRANSLATOR 273 ET / SR DOMINATION 1172K / SR STELLAR 201J

AI – BIRDWELL VANGUARD 5022 9337 / AI – STARDANCE M8086



LOT 45 • 44567624
SON OF PDHR 15E STANDARD LAD 24H
Ultra-attractive, real complete, and straight made.

CED	BW	WW	YW	M	REA	MB	BMI	CHB
3.8	4.0	55	95	32	.46	.15	337	134



LOT 73 • 44567801
SON OF CHURCHILL TRANSLATOR 273K
Polled | real long, thick and complete.

CED	BW	WW	YW	M	REA	MB	BMI	CHB
5.9	1.6	67	108	37	.62	.22	445	156



LOT 75 • 44567793
SON OF SR DOMINATION 117K
This dude is a man, wide everywhere with a lot of bone.

CED	BW	WW	YW	M	REA	MB	BMI	CHB
.3	4.5	67	118	36	.54	.34	422	155



LOT 163 • 44523497
FALL SON OF HH ADVANCE 0159
Deep made, real wide pin set and bases wide.

CED	BW	WW	YW	M	REA	MB	BMI	CHB
2.1	2.7	64	102	36	.68	.35	423	153



LOT 4077
DAUGHTER OF STARDANCE M8086
Long thick and made right.

CED	BW	WW	YW	M	REA	MB	BMI	CHB
3.0	4.7	69	121	40	.66	.49	392	170



LOT 4088
DAUGHTER OF SR STELLAR 201J
Stylish, thick and good bone.

CED	BW	WW	YW	M	REA	MB	BMI	CHB
-2.5	2.8	75	120	39	.70	.31	372	142

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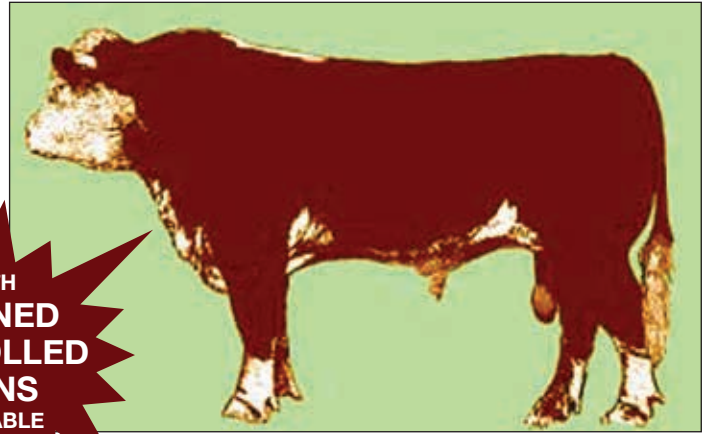
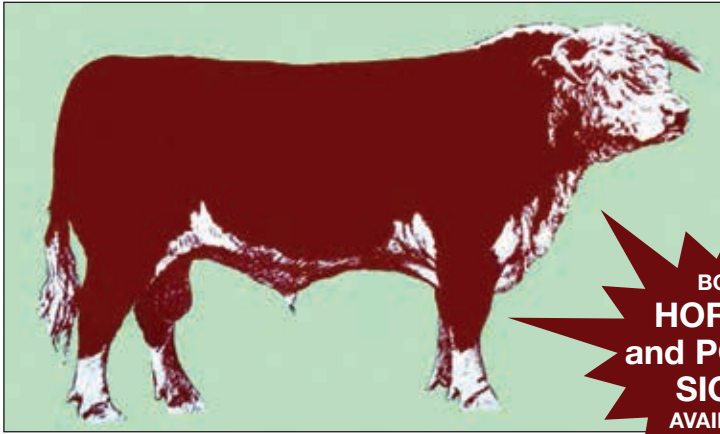


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REV 9-25-24

Schedule of Events

Tuesday, June 3rd

12 P.M. DIRECTOR MOVE-IN

Wednesday, June 4th

8 A.M. BARNS OPEN FOR ARRIVAL
1 - 3 P.M. SPEECH & FUTURE PROF. CONTEST
1 - 5 P.M. EXHIBITOR & ANIMAL CHECK-IN
3 - 5 P.M. MEASURE MINI HEREFORDS
3 - 5 P.M. WEIGH MINI STEERS
4 P.M. ROYALTY INTERVIEWS
4:30 P.M. NEW MEMBER ORIENTATION
5 P.M. QUEEN & SWEETHEART TEA
5 P.M. POSTER & DIRECTOR DEADLINE
5 P.M. ARRIVAL & CHECK-IN DEADLINE
6 P.M. WEIGH & CLASSIFY STEERS
6:30 - 9 P.M. BINGO NIGHT



Thursday, June 5th

8 A.M. QUIZ BOWL WRITTEN TEST
9 A.M. OPENING CEREMONIES
(ALL JUNIORS WEAR STATE SHOW SHIRT)
9:45 A.M. SHADOW SHOWMANSHIP
10:30 A.M. SHOWMANSHIP
RING A - PRE-PEEWEE, PEEWEE, JUNIOR
RING B - INTERMEDIATE, SENIOR
2:30 P.M. TEAM FITTING CONTEST
4:30 P.M. MEMBERSHIP & JNHE MEETING
7 - 9 P.M. FAMILY FUN NIGHT

Friday, June 6th

8 A.M. BLOW & GO SHOW
RING A - STEERS
COW-CALF PAIRS
B&O BULLS
B&O FEMALES
RING B - MINI PROSPECT STEERS
MINI MARKET STEERS
MINI COW-CALF PAIRS
MINI BULLS
MINI B&O FEMALES
2 P.M. INDIVIDUAL SALES CONTEST
3 P.M. QUIZ BOWL BUZZER ROUND
6 P.M. SILENT AUCTION CLOSES
6 P.M. AWARDS CEREMONY

Saturday, June 7th

8 A.M. FIT SHOW
RING A - OWNED FEMALE SHOW
RING B - MINI HEREFORD OWNED
FEMALE SHOW

Important Dates

APRIL 4TH - ENTRIES OPEN
MAY 15TH - ENTRY DEADLINE
MAY 15TH - OWNERSHIP DEADLINE
MAY 15TH - SCHOLARSHIP APPLICATIONS DUE
JUNE 1ST - LATE ENTRIES CLOSE



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WHEN DROUGHT HITS

continued from page 8

ous need for rain) is rest!

“Livestock should not return to the pasture until the grass regrows to about eight to ten inches in height. By increasing grazing stubble, we encourage root development below the soil surface. It is also important to avoid the urge to start grazing as soon as moisture and temperatures ‘green up’ the pasture because grazing too soon on drought-weakened pastures can

To monitor drought conditions, consider signing up for the Climate Prediction Center’s weekly drought guide that tracks the weather and severity of drought/potential drought.

harm plants and prolong recovery time,” Dr. Corriher-Olson pointed out.

Mayo stated that during a recovery period, legumes will not grow at the same speed, which means grazing cattle have to be kept moving and not at the same speed of previous years. “The conditions under which you put your pastures in during and following a drought will change the speed of forage growth and if you abuse and over-use your forage, over an extended time you will find yourself with a sandlot,” he shared.

Rotational grazing is a good drought management tool and helps maintain forage growth longer into a drought period than continuous grazing. Rotating pastures during drought conditions can help protect standing forage for later grazing and will improve recovery due to more rest time for each rotational section.

When you are ready to assess where your pasture and the nutrient levels are, a soil test can provide the answers. Dr. Corriher-Olson recommends that, using the soil test results as a guide, producers should ensure soil pH is adequate to enhance fertilizer uptake efficiency. “Apply nitrogen fertilizer prior to times when condi-

continued on page 23

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WHEN DROUGHT HITS

continued from page 22

tions are likely to be optimum for forage growth, such as the beginning of the growing season, to help maximize its utilization. In periods of limited soil moisture, delaying fertilizer application until moisture is present or imminent can also increase efficiency. When rain falls, pastures should be well fed and ready to grow!" she said.

In order for pastures to grow efficiently, they need to be managed for weeds. Forage and weeds will compete for moisture, sunlight and nutrients and thus, delay the recovery of your pastures. Under drought conditions, weeds can become more opportunistic and competitive in your pasture, especially in bare spots. Walk your fields and identify weeds to develop a broad herbicide application plan that will be effective and financially sensible. You can spray for weeds following a drought, but during a drought, mowing may be the best option as plants won't respond as well to being sprayed.

At the end of the day, adaptability and patience is key. Mayo reminds producers that "you may have been farming or ranching your whole life, but you've never farmed and ranched this year....so you always have to be willing to adjust to the climate and conditions based on what is happening this year verses what worked well in the past." ★

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What do we learn from cows, buffalos and elephants?
 It's impossible to reduce weight by eating grass and salads and walking.

The 1,500 lb. question:

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"However, the accuracy of this, in practicality, is debatable because of the 'boss-cow' effect," says Scott. "Those bigger cows are the dominant cows, and they always will be first on the pecking order for feed resources. In other words, they take more than they need and that 'extra' is taken away from the smaller cows."

On the output side, you're selling bigger calves and getting paid for their increased weight. However, it might cost more to raise those calves. With larger calves, you must respond to their nutritional needs, ensuring they can keep up and continue gaining weight.

"Another consideration is that while cow size has been increasing, the percentage of weaning weight for calves hasn't equally adjusted its ratio to make up for the larger size," says Scott.

Data from North Dakota State University shows that a 1,000-pound cow weans 48.5% of her body weight compared to 43.6% for a 1,400-pound cow. [3] Essentially, calves born from larger cows aren't as efficient as calves born from smaller cows.

"Getting a complete picture of inputs and outputs can help you find the sweet spot when it comes to cow size for your operation to maximize profits," says Scott.

2. Maximize forage resources

While cows have become larger, stocking rates have not kept up with genetic gain in cow size. Many producers are running the same number of cows on the same amount of acres as they always have.

"Overstocking can be problematic because cows may not get the nutrients they need from forage," says Scott. "Traditional stocking rates are based on a 1,000-pound mature cow size, yet many cows surpass that threshold today."

Consider this: A 1,500-pound cow is 1.5 times larger than a 1,000-pound cow. This means the larger cow needs about 1.5 times more nutrients than the smaller cow. To meet her forage needs, you would need to increase your stocking rates by 1.5 times.

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“Adjusting stocking rates can ensure cows aren’t short-changed on nutrients and that pasture resources are used more efficiently,” says Scott. “Since most producers can’t easily weigh their cows, it can be challenging to know how much to increase the stocking rates for your specific operation.”

Consider investing in a digital or portable scale; this year is a great time to reinvest in your facilities with the added profits from the bullish cattle market. If an on-farm scale isn’t in the cards, consider weighing your herd on the trailer at a local cooperative when hauling your cows to pasture or evaluating cull cow weight using the weights listed on the sale bill.

3. Avoid nutrition gaps

While increasing stocking rates can help support nutritional needs, we can’t expect cows to get by on forages alone. Across the industry, particularly on the cow side, producers run the risk of not optimizing their profit potential by not fully meeting the nutritional needs of larger-sized cattle.

“Bigger cows have more significant nutritional requirements,” says Scott. “Meeting their increased nutritional needs can have cascading effects that could lead to improved profitability.”

Cows managed for optimal body condition scores at calving have been shown to rebreed with 88% or greater conception rates.[4] And, by providing adequate nutrition to cows during each stage of gestation, you can better support the calf’s birth and weaning weight, immune function, finishing growth and value to the herd if the calf is kept back. A nutrition program that meets your herd’s requirements helps ensure your genetic investment can be fully maximized, regardless of your average cow size.

“Free-choice tub, block or liquid supplements can help you more efficiently meet any nutrient gaps cows might face,” says Scott. “Monitoring intakes can also help you manage forages and stocking rates.”

If cows are eating more of the supplement than the target, dig in and ask some questions. Do I have enough forages? Is the forage quality high enough? Do I have an accurate pulse on my cows’ nutrition requirements? Free-choice products help give you a barometer for your nutrition program overall.

“Bigger cows can mean bigger costs, but also bigger profit potential,” says Scott. “Finding the right cow size for your operation and managing cows to help maximize efficiency may lead to greater profit potential.”

[1] National Agricultural Statistics Service. United States Department of Agriculture. 2019.

[2] NASEM (National Academies of Sciences, Engineering, and Medicine). 1984. Nutrient Requirements of Beef Cattle. 6th ed. The National Academies Press.

[3] Dhuyvetter, J. 2009. Focusing on cows in a high cost world. North Dakota State University. Accessed Aug. 21, 2024.

[4] Rasby, R.J, Stalker, A, and Funston, RN. Body condition scoring beef cows: A tool for managing the nutrition program for beef herds. Accessed Aug. 21, 2024.

- Apr 1:** Texas Junior Hereford State Show entries open online
- Apr 3-6:** BOLD (Building on Leadership Development) Conference @ GKB Hi-Point Ranch, Desdemona, Texas
- Apr 6:** Express Ranches Annual Grass Time Sale, Yukon, Ok
- Apr 10:** Bowling Ranch’s 5th Annual Spring Production Sale, Newkirk, OK
- Apr 11-13:** TSCRA Cattle Raisers Convention and Expo, Fort Worth, TX
- Apr 11:** W4 Ranch Spring Production Sale, Morgan, TX
- Apr 29-30:** Hemphill County Beef Cattle Conference, Canadian, TX
- May 15:** Texas Junior Hereford State Show entries close and late entries begin
- May 15:** Junior National Hereford Expo early bird entry deadline
- June 1:** Texas Hereford Queen/Sweetheart application deadline
- June 1:** Junior National Hereford Expo final entry deadline
- June 4-7:** Texas Junior Hereford State Show, Belton, Tx
- July 12-18:** Junior National Hereford Expo, Louisville, KY
- July 19-20:** Texas Ranch Rodeo Round Up, Wichita Falls, Tx
- July 28:** Faces of Leadership Conference, St Louis, MO
- Aug 5-7:** TAMU Beef Short Course, College Station, Tx

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